

GDPR Privacy Notice

Who We Are

Buzzard's Eye View Ltd ('we' or 'us' or 'our') gather and process your personal information in accordance with this privacy notice and in compliance with the relevant data protection Regulation and laws. This notice provides you with the necessary information regarding your rights and our obligations, and explains how, why and when we process your personal data.

Buzzard's Eye View Ltd's registered office is at **Foxhill Stud, Fox Lane, Boughton-under-Blean, Faversham, Kent ME13 9PF** and we are a company registered in England and Wales under company number **10825463**. We are registered on the Information Commissioner's Office Register; registration number **A8319048** and act as the **data controller/data processor** when processing your data. Our designated Data Protection Officer is **Tim Higgs**, who can be contacted at **Foxhill Stud, Fox Lane, Boughton-under-Blean, Faversham, Kent ME13 9PF**.

Information That We Collect

Buzzard's Eye View processes your personal information to meet our legal, statutory and contractual obligations and to provide you with our products and services. We will never collect any unnecessary personal data from you and do not process your information in any way, other than as specified in this notice.

The personal data that we collect from is: -

- Name
- Home Address
- Personal/Business Email
- Home/Mobile Telephone Number
- Mobile Telephone Number
- Address where drone photography/filming it to take place
- Contact details of the land owner and their consent if not yourself.

We collect information in the below ways: -

- Online form
- E-mail
- Phone
- Social Media

How We Use Your Personal Data (Legal Basis for Processing)

Buzzard's Eye View Ltd takes your privacy very seriously and will never disclose, share or sell your data without your consent; unless required to do so by law. We only retain your data for as long as is necessary and for the purpose(s) specified in this notice. Where you have consented to us providing you with promotional offers and marketing, you are free to withdraw this consent at any time. ***The purposes and reasons for processing your personal data are detailed below: -***

- *We collect your personal data in the performance of a contract or to provide a service and to ensure that orders are completed and can be sent out to your preferred address*

- *We collect and store your personal data as part of our legal obligation for business accounting and tax purposes*

Your Rights

You have the right to access any personal information that **Buzzard's Eye View Ltd** processes about you and to request information about: -

- What personal data we hold about you
- The purposes of the processing
- The categories of personal data concerned
- The recipients to whom the personal data has/will be disclosed
- How long we intend to store your personal data for
- If we did not collect the data directly from you, information about the source

If you believe that we hold any incomplete or inaccurate data about you, you have the right to ask us to correct and/or complete the information and we will strive to do so as quickly as possible; unless there is a valid reason for not doing so, at which point you will be notified.

You also have the right to request erasure of your personal data or to restrict processing (*where applicable*) in accordance with the data protection laws; as well as to object to any direct marketing from us. Where applicable, you have the right to data portability of your information and the right to be informed about any automated decision-making we may use.

If we receive a request from you to exercise any of the above rights, we may ask you to verify your identity before acting on the request; this is to ensure that your data is protected and kept secure.

Sharing and Disclosing Your Personal Information

We do not share or disclose any of your personal information without your consent, other than for the purposes specified in this notice or where there is a legal requirement. **Buzzard's Eye View Ltd** uses **third-parties** to provide the below services and business functions; however, all processors acting on our behalf only process your data in accordance with instructions from us and comply fully with this privacy notice, the data protection laws and any other appropriate confidentiality and security measures.

Google Suite/Apps (Gmail, Docs, Drive, Calendar)

We use Google Suite for e-mail communications, storing contact details and booking schedule.

<https://cloud.google.com/security/gdpr/>

DJI Go

This app is used when flying the drone. Location, route and other associated flight data is recorded and stored by DJI. This data is used only for record keeping or flights.

<https://www.dji.com/policy>

DroneDeploy

We use DroneDeploy to process images to create 3D maps. It is only the images that are processed and no personal data. This only applies if you ordered a 3D mapping service.

<https://support.dronedeploy.com/docs/data-protection-addendum>

Facebook

Used mainly for advertising, news and a means of contact. If you like our Facebook page then you will be kept up-to-date with services we offer and see some of our best photos.

<https://www.facebook.com/business/gdpr>

Instagram

Used mainly for advertising, news and a means of contact. If you follow us on Instagram then you will be kept up-to-date with services we offer and see some of our best photos.

<https://help.instagram.com/2000935033561463>

Twitter

Used mainly for advertising, news and a means of contact. If you follow us on Twitter then you will be kept up-to-date with services we offer and see some of our best photos.

<https://gdpr.twitter.com/en.html>

Safeguarding Measures

Buzzard's Eye View Ltd takes your privacy seriously and takes every reasonable measure and precaution to protect and secure your personal data. We work hard to protect you and your information from unauthorised access, alteration, disclosure or destruction and have several layers of security measures in place, *including*: -

SSL, TLS, encryptions, restricted access, firewall, anti-virus/malware.

Transfers Outside the EU *(if applicable)*

Personal data in the European Union is protected by the General Data Protection Regulation (GDPR) but some other countries may not necessarily have the same high standard of protection for your personal data. **Buzzard's Eye View Ltd** does not transfer or store any personal data outside the EU.

How Long We Keep Your Data

Buzzard's Eye View Ltd only ever retains personal information for as long as is necessary and we have strict review and retention policies in place to meet these obligations. We are required under UK tax law to keep your basic personal data (*name, address, contact details*) for a minimum of 6 years after which time it will be destroyed.

Where you have consented to us using your details for direct marketing, we will keep such data until you notify us otherwise and/or withdraw your consent.